

## Rules for Entrants

- 1. The application process for Writing & Publishing is now closed.** Entries for the other categories are open until **Wednesday 19th August 2009 5pm** at the latest.
- Entries shall be submitted to the Awards organisers either in writing addressed to Sadaf Amjad, Nottingham Creative Network, c/o Nottingham Trent University, Victoria House, 4th Floor, 76 Milton Street, Nottingham NG1 3QY or by email address to [entries@creativeawards.biz](mailto:entries@creativeawards.biz). Entries must be made using the entry form specified by the Awards organisers, copies of which may be obtained by accessing the Awards website [www.creativeawards.biz](http://www.creativeawards.biz) or by contacting Sadaf Amjad at the above address or by telephone on **0115 848 8173**.
  - (i)** Entries made under the categories of Music & Performing Arts and Film & TV must include DVDs of any productions, showcasing sufficient length and detail which is representative of the whole performance/programme or film.
  - (ii)** Applications entered under the Writing & Publishing category must be submitted with at least 3 copies of each piece of work, which will be returned after the judging process.
- Entries may only be made by or on behalf of persons, businesses, organisations or companies living, working or based or having a relevant office, workshop or other place of business in Nottinghamshire, either at the date of submission of the relevant entry, or at a material stage during the design, creation or realisation of the item or project in question.
- An entry may be made under one or more of the relevant categories and may be eligible to win one or more awards.
- There shall be no restriction on the number of entries submitted by one person, business or company.
- All entries shall relate to work done during the period 1 August 2008 to 31 July 2009. It is recognised that the overall process for the creation of many items of work will cover extended periods, and it shall be in the discretion of the judges as to whether an entry qualifies, provided that a substantive element of the work was (in the judgement of the Awards organisers) carried out during the period specified. The Awards organisers shall be entitled (but not obliged) to request individual entrants to provide evidence to support the inclusion of an entry in the Awards competition.
- All entries shall be for work which is, in the view of the Awards organisers, commercially viable. It is not a requirement that any item or project submitted shall already have been completed, sold or otherwise realised or disposed of commercially, but the Awards organisers will expect that any item or project shall have a recognisable potential commercial application or outlet. If in doubt, entrants are advised to consult the Awards organisers for clarification, and any decision on such an issue shall be decided at the discretion of the Awards organisers.
- The Awards organisers shall not be responsible for the security, safe-keeping, integrity or return of any materials submitted with an entry and all entrants should make their own arrangements for insurance, and/or return of items after judging has been completed.
- An entrant shall be liable for any breach or infringement of copyright or other laws in the use of any materials, text or other things in or in connection with any entry and shall indemnify the Awards organisers for any liability, cost, claim or expense incurred by them as a result of any breach or infringement.
- Entries may be made by nomination by a third party or by self nomination.

## Guidelines for Entry

Entrants are required to send a description of the nominated project in no more than 500 words which provides evidence on the following criteria:

- **Quality & fitness for purpose** – does the nominated project deliver and fulfil requirements within a specified framework. Quality is judged on the mission and objectives achieved
- **Originality & creativity** – please highlight any innovative aspects of the design or product
- **Commercial weight** – how does the project contribute to the commercial viability and sustainability of the business
- **Environmental sustainability** – describe how the processes used in the manufacture/build of the product demonstrates a responsible approach and attitude to design & product development. This might include ethical and sustainable considerations
- **Asset for Nottingham** – the impact of the project/business on the prestige and esteem of the Nottingham creative industries on a global stage

## Nottingham Creative Business Awards 2009 Definitions

### Nottingham Creative Business of the Year

A Nottingham-based individual or company that has successfully merged commercial awareness and business acumen with creative passion and originality. The Nottingham Creative Business of the Year possesses the ambition, focus and skill to lead and make a positive impact within the creative community and beyond.

### Architecture, Urban & Interior Design

A design of excellence and ambition for a building, exterior or interior space by registered architects, landscape designers, sculptures, etc originated in Nottingham.

### Digital Media

(including Web Design, Videogame Design, etc)

Demonstrating innovative use of digital media and technology in a creative context, this is both accessible and functional and has originated in Nottingham.

### Music & Performing Arts

(including Theatre, Live Art & Dance)

Dance/theatre companies, bands, artistes, DJs, musicians and individual performers who have made a significant impact upon the music and performing arts scene locally, nationally and/or internationally based in Nottingham.

### Product Design

Exceptional, exemplary and original work in the design of consumer goods, technology or home and office furnishings, conceived and/or manufactured in Nottingham.

### Photography

A commercial photographic project by a business based in Nottingham.

### Film & TV

Film, broadcast and non-broadcast programmes of the highest quality that are non-genre specific and created by a company based in Nottingham.

### Writing & Publishing

An original work of fiction for stage, film, television or publication or dissemination of creative writing through publication – books, magazines, and/or web by a writer or publisher in Nottingham.

### Crafts

(including Glass, Ceramics, Textiles, etc)

Success in a proven market, by a sole trader or a company based in Nottingham.

### Visual Arts

Galleries, collectives, companies or individual artists who have made a significant impact upon the Visual Arts scene locally, nationally and/or internationally and based in Nottingham.

### Graphics & Advertising

A graphic work project or national advertising campaign originated in Nottingham that has met the clients' brief and successfully delivered its message.

### Fashion & Textiles

Fashion company, individual designer or textile manufacturer who has made a significant impact upon the fashion scene nationally and/or internationally based in Nottingham.



## Application Form

The application process for Writing & Publishing is now closed. Entries for the other categories are open until Wednesday 19th August 2009 5pm at the latest.

Nottingham Creative Business Awards aim to celebrate and raise the profile of the City's thriving creative business community and recognise excellence in every part of the creative sector.

### The Categories

- Architecture, Urban and Interior Design
- Photography
- Writing and Publishing
- Digital Media
- Music and Performing Arts
- Visual Arts
- Fashion and Textiles
- Crafts
- Graphics and Advertising
- Product Design
- Film and TV

### Judging the Awards

The judging panel will include creative practitioners, business people and sponsors with different backgrounds, experiences and expertise.

Full details of the judges will be published on the website in the coming months.

### Important! Read the Rules For Entry

We have provided rules and guidelines for entry. It's essential that you read these carefully to ensure your application is valid. If you have any queries contact [info@creativeawards.biz](mailto:info@creativeawards.biz)

### Awards Process

- Deadline for entries: 31st July 2009 5pm
- Deadline for the Writing and Publishing, Film and TV, Music and Performing Arts awards: 1st July 2009 5pm
- Announcement of shortlist: 4th September 2009
- Request for further information or candidate interview (if necessary)
- Award event: 7th October 2009

### Entry Form

Name of Company/Individual:

Address:

Postcode:

Daytime Telephone:

Mobile:

Email:

Website:

## Which Award Category/Categories (an award may be made in more than one category)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Architecture, Urban and Interior Design | <input type="checkbox"/> Digital Media             | <input type="checkbox"/> Crafts                   |
| <input type="checkbox"/> Photography                             | <input type="checkbox"/> Music and Performing Arts | <input type="checkbox"/> Graphics and Advertising |
| <input type="checkbox"/> Writing and Publishing                  | <input type="checkbox"/> Visual Arts               | <input type="checkbox"/> Product Design           |
|  | <input type="checkbox"/> Fashion and Textiles      | <input type="checkbox"/> Film and TV              |

## If nominating a third party, please also supply your own details below

Name of Company/Individual:	
Address:	
	Postcode:
Daytime Telephone:	Mobile:
Email:	

## Did You Know!

In no more than 10 words tell us something about your business that you are proud of and want to shout about! This information could potentially be used in marketing material in the future to market you and our great city. If you do not want us to do this then please write 'NO' at the end of your sentence.

## Image Release

- [In the case of self-nomination only] I agree that the images or other materials sent with this application can be used for promotional purposes of the Nottingham Creative Business Awards.

Signature:	Name:	Date:
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## Application Information

### Send the following information by post:

#### 1. Description of the Nominated Project

In no more than 500 words, describe the project and why it should be considered for an award. Where possible, please include details of links to websites, details of press coverage or other media that refer to the project.

#### 2. Images

Where possible, please send on CD up to ten images of the project if relevant. Please ensure the images are of a medium image resolution.

#### 3. Further Information

We may request further information about the project to help us judge. Please list additional information that can be requested (for example: client references, brief, statistics, sales figures, proposal or business plans etc).

#### 4. Please Note: You May Enter Yourself or Suggest a Third Party for Nomination

If you think you know someone who deserves an award but you do not wish to make a formal nomination, please send us their details and the awards team will contact them to request an award entry.

#### All Applications to:

**Sadaf Amjad, Nottingham Creative Network, c/o Nottingham Trent University, Victoria House, 4th Floor, 76 Milton Street, Nottingham NG1 3QY.**

#### Contact Details

Please feel free to contact Sadaf Amjad, Project Manager, Nottingham Trent University at [info@creativeawards.biz](mailto:info@creativeawards.biz)